



UK Business Digital Index 2017

Spotlight on small businesses in **Yorkshire and The Humber**

58%

Amount of small
businesses with full
Basic Digital Skills
UK average: 59%

16%

Small businesses on
the cusp of having full
Basic Digital Skills
UK average: 16%

51

Index Score
UK average: 54



LLOYDS BANK

b:Friend, Doncaster

"The effects of isolation are the same as smoking 15 cigarettes a day. We engage a host of volunteers who provide vital companionship to socially isolated older people in Doncaster. 85% of our volunteers have found out about the scheme through social media channels and digital marketing, which has been absolutely key in reaching individuals in the community."



21%

Are trading overseas

UK average: 24%



48%

Are saving costs from being online

UK average: 54%



70%

Are saving time from being online

UK average: 74%



54%

Are using social media

UK average: 53%

?

33%

Don't see being online as relevant to them

UK average: 27%

£

61%

Don't invest anything in digital skills

UK average: 63%



53%

Don't have their own website

UK average: 48%



25%

Feel they have the skills to prevent online fraud and scams

UK average: 33%