



UK Business Digital Index 2017

Spotlight on small businesses in **Wales**

57%

Amount of small
businesses with full
Basic Digital Skills
UK average: 59%

13%

Small businesses on
the cusp of having full
Basic Digital Skills
UK average: 16%

48

Index Score
UK average: 54



LLOYDS BANK

CoreGenic

CoreGenic Ltd, Neath

“We really benefit from using digital as part of our business, especially the back office systems. We use a cloud system to hold files and data and it allows all parties within the business to access remotely, which really helps us to work around our busy lives!”



18%

Are trading overseas

UK average: 24%



50%

Are saving costs from being online

UK average: 54%



76%

Are saving time from being online

UK average: 74%



49%

Are using social media

UK average: 53%



32%

Don't see being online as relevant to them

UK average: 27%



65%

Don't invest anything in digital skills

UK average: 63%



55%

Don't have their own website

UK average: 48%



26%

Feel they have the skills to prevent online fraud and scams

UK average: 33%