



UK Business Digital Index 2017

Spotlight on small businesses in the **South West of England**

60%

Amount of small
businesses with full
Basic Digital Skills
UK average: 59%

17%

Small businesses on
the cusp of having full
Basic Digital Skills
UK average: 16%

55

Index Score
UK average: 54



LLOYDS BANK

Exeter Leukaemia Fund

"Exeter Leukaemia Fund (ELF) has seen real change in the last 12 months. We realised cost saving was the key to making improvements and enabling the charity to grow. By implementing a digital strategy, streamlining processes and increasing efficiencies, we have saved over £100,000 in the last year which can now go towards supporting the patients and families"



20%

Are trading overseas

UK average: 24%



56%

Are saving costs from being online

UK average: 54%



72%

Are saving time from being online

UK average: 74%



55%

Are using social media

UK average: 53%



25%

Don't see being online as relevant to them

UK average: 27%



67%

Don't invest anything in digital skills

UK average: 63%



43%

Don't have their own website

UK average: 48%



42%

Feel they have the skills to prevent online fraud and scams

UK average: 33%