



UK Business Digital Index 2017

Spotlight on small businesses in the **North East of England**

66%

Amount of small
businesses with full
Basic Digital Skills
UK average: 59%

17%

Small businesses on
the cusp of having full
Basic Digital Skills
UK average: 16%

55

Index Score
UK average: 54



LLOYDS BANK

Nick Williams,
North East Ambassador

“Digital technologies are clearly playing a huge role for organisations in the North East, with two thirds having basic digital skills. There’s another group of organisations, just under one in five, on the cusp of joining them and we need to play our role in helping them achieve the time savings and financial benefits that those with digital skills enjoy.”



30%

Are trading overseas

UK average: 24%



51%

Are saving costs from being online

UK average: 54%



72%

Are saving time from being online

UK average: 74%



66%

Are using social media

UK average: 53%



27%

Don't see being online as relevant to them

UK average: 27%



63%

Don't invest anything in digital skills

UK average: 63%



47%

Don't have their own website

UK average: 48%



37%

Feel they have the skills to prevent online fraud and scams

UK average: 33%