



UK Business Digital Index 2017

Spotlight on small businesses in **London**

69%

**Amount of small
businesses with full
Basic Digital Skills**
UK average: 59%

19%

**Small businesses on
the cusp of having full
Basic Digital Skills**
UK average: 16%

61

Index Score
UK average: 54



LLOYDS BANK

Alexandra Rose Charity, South London



“The digitisation of the vouchers we provide families to tackle food poverty has been a game-changer in terms of saving time and money. It’s allowed us to develop our work and open up Rose Voucher projects in new locations. Based on the success we have seen so far, we expect to reduce the costs of supporting our beneficiaries by 50%.”

Photo credit: Jonathan Pauling with Victoria Williams of Food Matters



32%

Are trading overseas

UK average: 24%



58%

Are saving costs from being online

UK average: 54%



79%

Are saving time from being online

UK average: 74%



62%

Are using social media

UK average: 53%



23%

Don't see being online as relevant to them

UK average: 27%



52%

Don't invest anything in digital skills

UK average: 63%



34%

Don't have their own website

UK average: 48%



42%

Feel they have the skills to prevent online fraud and scams

UK average: 33%